

Five Reasons Why You Should Buy Your Charlottesville Home **Now**

There's no challenging that ancient fable about the boy who cried wolf—which boils down to a simple story about why false alarms turn into more than minor irritants when a real wolf shows up. I can't think of a comparable fable for the opposite situation, which is when an opportune circumstance has been ballyhooed so often that a surefire opportunity is allowed to slip by.

Too bad there's no fable that covers that situation—because I think we're exactly there right now.

The opportunity in question is for Charlottesville residents—particularly those who aren't currently homeowners, or who are mulling over a future move to a new Charlottesville home. Although there are always good reasons to start looking over the Charlottesville listings at any given time, right now there are five straightforward reasons why this is the peculiarly apt moment to be buying a home:

1. Prices are uniformly expected to rise.
2. Interest rates are all but certain to increase—most likely, soon.
3. The overall supply of homes has been shrinking—while demand is expected to continue to rise.
4. Rents are projected to continue to rise more quickly once spring arrives.

The fifth reason is a constant, no matter when you decide on buying a home:

5. Owning a home remains one of the most certain ways to build family wealth.

Of course, I'm forever inclined to promote the notion of buying a home at all times. That's for sure—and since the long-term advantages to homeownership are so indisputable, it's a notion I'm proud to endorse. Yet with all indicators lined up as they are right now, it's evident that we stand at a particularly rare “sooner rather than later” moment.

For those who've been thinking along those lines, starting your Charlottesville house hunt now rather than waiting for the spring rush will put you ahead of the pack—exactly where you want to be. I hope you will call me for a chat about the most efficient way to get started!



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SETH BATTON

REALTOR, ABR®, e-PRO®, GREEN®

Born and raised in the Shenandoah Valley of Central Virginia, I love everything outdoors. Most of my free time is spent hiking, rock climbing, playing water sports, or cooking out on the back deck with friends. As a child, my parents built me with the core values of a southern gentleman. Trust starts with honesty and honesty builds integrity. I'm a technology guru! One of my favorite hobbies is restoring old homes in depressed neighborhoods to meet the needs of our generation today. My mission is to build a career worth having, a business worth owning, and a life worth living. Being GREEN® is more than just the resource efficiency of your home. It's a lifestyle choice! Let's discuss how to minimize your carbon footprint in everyday life by simplifying your daily commute, decreasing your household energy costs, and boosting the efficiency and sustainability of your daily routine!

I'm an Accredited Buyer's Representative (ABR®) with the National Association of Realtors. Which means I have extensive training to help walk you through the home buying process from start to finish. From lenders and home inspectors to mortgage agents and closing companies, together we will find the best home for your family's needs!

As an e-PRO®, I can show your home to over 500 million visitors today. And you don't even need to vacuum! Curb appeal isn't just about looking good from the street. It's about looking good from the digital highway!

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